

FIND FREE WRITING RESOURCES AT  
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**GENRE - TYPES OF STORIES**

**NARRATIVE** - A vivid personal story, usually from one person's viewpoint or lived experience.

**DOCUMENTARY** - A non-fictional story intended to document, educate and advocate.

**PUBLIC SERVICE ANNOUNCEMENT (PSA)** - A story to raise awareness or change public attitudes or behavior towards a social issue.

**JOURNALISM** - Stories with information people need to make the best possible decisions about their lives, their communities, their societies, and their governments.

**BEGINNING** • Act 1: Introduce characters, setting and challenge.

**MIDDLE** • Act 2: Obstacles and problems are encountered and overcome.

**END** • Act 3: Resolution with characters changed by the experience.

WHAT DO I WANT TO SAY WITH MY STORY?  
WHAT IS THE BIG IDEA I WANT TO SHARE?  
WHAT IS THE BIG QUESTION OR CHALLENGE?

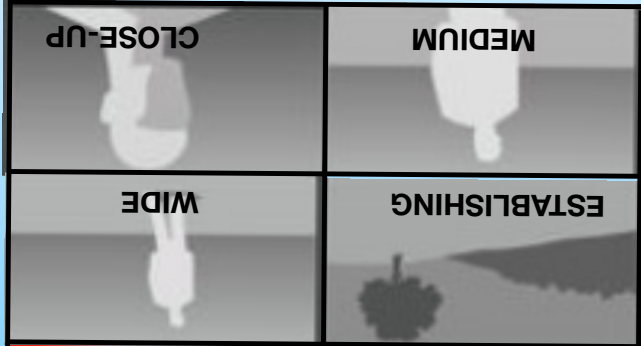


**PRE-PRODUCTION - STORY**



FIND FREE PRODUCTION RESOURCES AT  
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- CAMERA**
- CLEAN LENS, HOLD STEADY, WHITE BALANCE.
  - CHECK BACKGROUND FOR DISTRACTIONS.
  - USE BASIC SHOTS. SHOOT EXTRA VIDEO OF SURROUNDINGS.
  - IF USING MOBILE DEVICE, HOLD IN LANDSCAPE FORMAT.
- SOUND**
- AVOID NOISY PLACES
  - USE EXTERNAL MICROPHONE IF POSSIBLE.
  - MOVE CLOSER TO SUBJECT IF USING DEVICE MICROPHONE.
  - RECORD NARRATIONS IN QUIET SPACE
  - USE MUSIC THAT FITS YOUR STORY.



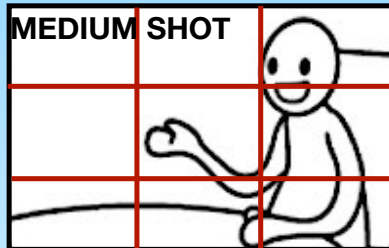
**KNOW YOUR BASIC SHOTS**

**PRODUCTION - SHOOTING**



**INTERVIEW TIPS**

- RESPECT YOUR SUBJECT'S TIME.
- DO YOUR RESEARCH.
- WRITE DOWN YOUR QUESTIONS.
- GET ANSWERS IN COMPLETE SENTENCES.
- MAKE IT MORE OF A CONVERSATION.



USE RULE OF 3RDS TO KEEP SUBJECT'S EYES IN THE UPPER 3RD OF THE FRAME.

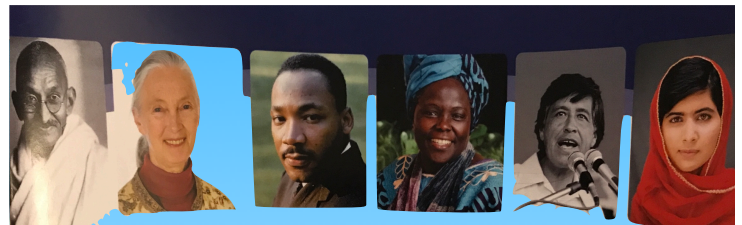
**LOOKING FOR MORE?**



MY HERO PROJECT

- Film Festivals, Contests
- Lesson Plans, Resources
- Local & Global Action

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CELEBRATING THE BEST OF HUMANITY  
**ONE STORY AT A TIME**



**VIDEO STORYTELLING  
POCKET FIELD GUIDE**